

NATHANIËL SIRI

[WEBSITE](#) • [DEMO-REEL](#) • [LINKEDIN](#) • [EMAIL](#)

CREATIVE PRODUCER

Bilingual: English/French

PROFESSIONAL SUMMARY

Award winning producer, director and cinematographer.

Expert at producing high end projects with 18 years experience working with a roster of clients including Cirque Du Soleil, Musician's Institute, Cedars-Sinai, Cynosure, Martell Cognac, Tanduay Rum and Diving Canada.

Knowledgeable videographer with 3 decades of experience for a wide range of productions, from broadcast television to online content, from ideation to delivery.

Music video director/producer, with impactful visuals, a smooth use of motions and rhythm that captures the essence of a brand's identity.

Known for the integration of various artistic forms in his projects, creating structure out of ambiguity and turning ideas into storytelling with a clear vision.

WORK HISTORY

Director & Creative Producer

2004 - Current

Nath Creation - International

- Develop and produce services for scripted films, documentaries, commercials, live sessions and online content.
- Work closely with strategic partners, producers and other creatives.
- Manage production and labor budgets and quality control.
- Creating refined Aesthetic specific to each project needs.

Videographer Performer

2011 - 2013

Cirque du Soleil Entertainment - International

- Conceptualized and originated the role "Ze Cameraman" in Cirque du Soleil's IRIS, featured on the Oscars stage in Los Angeles.
- Produced original video content for producers.
- Collaborated with designers and art specialists to facilitate multimedia production.
- Created the shot list according to artistic direction and production requirement.

Creative Producer & Social Media Consultant

2018 - Current

Creative Marketing Ninja - Los Angeles, CA

- Lead meetings with clients, producers and set crews.
- Head of creatives and collaborations to fulfill clients expectations with on time delivery.
- Headstrong leadership with high EQ to maximize team efficiency in order to achieve desired results.
- Conceptualize stories and program ideations targeting audience engagement and to maximize advertising capture results.

EDUCATION

Videographer & Teacher

2020 - Current

Musicians Institute - Los Angeles, CA

- Produce original video content collaborating with producers, marketing and faculty.
- Film and edit educational content for MI Online, the virtual EDU department.
- Teach students core principles of media relations, branding, artist identity and on-camera technical concepts.
- Encourage talent growth by cultivating strengths and addressing weaknesses in order to achieve industry standards.

Teacher/Mentor

2017 - 2020

Roadmap Writers - International

- Coach students/clients through production processes of their projects.
- Provide constructive notes, adapted to different production genres and the initial knowledge level of the clients, ranging from intermediate amateurs to industry professionals.
- Mentor students in filmmaking abilities, elevate their artistry, and empower their confidence in storytelling.
- Collaborate with administrators to determine courses objectives.
- Design, implement and manage successful training programs to meet educational milestones based on school target.

Ladmmi - Montréal, Québec, Canada

2002

Bachelor of Arts: Contemporary Dance and Entertainment Business

Creative Research and Directing Artists, Technical Dance classes, Business Management, Arts History, Dance repertory, Applied Anatomy, Entertainment Business

Saint-Laurent College - Montréal, Québec, Canada

1999

Associate of Arts: Film Studies and Communications

Filmmaking, Scriptwriting, Film History, Literature, Art History, Photography, Acting, Philosophy.

Awarded Best Film, Best Direction of Photography, Best Light Design.

SKILLS

- Production Writing
- Creative Work
- Story Editing
- Directing Experience
- Operational Efficiency
- Creative Solutions
- Artist Relations
- Social Media Digital Marketing
- Film and Recording Review
- Cognitive Flexibility
- Post-production Expertise
- Team Activity Coordination