

# NATHANIËL SIRI

WEBSITE • DEMO-REEL • LINKEDIN • EMAIL

CREATIVE PRODUCER

Bilingual: English/French

## PROFESSIONAL SUMMARY (Bio)

Award winning producer, director and cinematographer.

Expert at producing high end projects with 18 years experience working with a roster of clients including Cirque Du Soleil, Musician's Institute, Cedars-Sinai, Cynosure, Martell Cognac, Tanduay Rum and Diving Canada.

Knowledgeable videographer with 3 decades of experience for a wide range of productions, from broadcast television to online content, from ideation to delivery.

Music video director/producer, with impactful visuals, a smooth use of motions and rhythm that captures the essence of a brand's identity.

Known for the integration of various artistic forms in his projects, creating structure out of ambiguity and turning ideas into storytelling with a clear vision.

## WORK HISTORY

### **Director & Creative Producer**

2004 - Current

#### Nath Creation - International

- Develop and produce services for scripted films, documentaries, commercials, live sessions and online content.
- Work closely with strategic partners, producers and other creatives.
- Manage production, labor budgets and quality control.
- Creating refined Aesthetic specific to each project needs.

### **Videographer Performer**

2011 - 2013

#### Cirque du Soleil Entertainment - International

- Conceptualized and originated the role "Ze Cameraman" in Cirque du Soleil's IRIS, featured on the Oscars stage in Los Angeles.
- Produced original video content for producers.
- Collaborated with designers and art specialists to facilitate multimedia production.
- Created the shot list according to artistic direction and production requirements.

### **Creative Producer & Social Media Consultant**

2018 - Current

#### Creative Marketing Ninja - Los Angeles, CA

- Lead meetings with clients, producers and set crews.
- Head of creatives and collaborations to fulfill clients expectations with on time delivery.
- Headstrong leadership with high EQ to maximize team efficiency in order to achieve desired results.
- Conceptualize stories and program ideations targeting audience engagement and to maximize advertising capture results.

## EDUCATION

### **Videographer & Teacher**

2020 - Current

*Musicians Institute - Los Angeles, CA*

- Produce original video content collaborating with producers, marketing and faculty.
- Film and edit educational content for MI Online, the virtual EDU department.
- Teach students core principles of media relations, branding, artist identity and on-camera technical concepts.
- Encourage talent growth by cultivating strengths and addressing weaknesses in order to achieve industry standards.

### **Teacher/Mentor**

2017 - 2020

*Roadmap Writers - International*

- Coached students/clients through production processes of their projects.
- Provided constructive notes, adapted to different production genres and the initial knowledge level of the clients, ranging from intermediate amateurs to industry professionals.
- Mentored students in filmmaking abilities, elevate their artistry, and empower their confidence in storytelling.
- Collaborated with administrators to determine courses objectives.
- Designed, implemented and managed successful training programs to meet educational milestones based on school targets.

Ladsmi - Montréal, Québec, Canada

2002

**Bachelor of Arts (equivalent): Dance and Entertainment Business**

Creative Research and Directing Artists, Technical Dance classes, Business Management, Arts History, Dance repertory, Applied Anatomy, Entertainment Business.

Saint-Laurent College - Montréal, Québec, Canada

1999

**Associate of Arts: Film Studies and Communications**

Filmmaking, Scriptwriting, Film History, Literature, Art History, Photography, Acting, Philosophy.

Awarded Best Film, Best Direction of Photography, Best Light Design.

## SKILLS

- Production Writing
- Creative Work
- Story Editing
- Directing Experience
- Operational Efficiency
- Creative Solutions
- Clients & artists Relations
- Social Media Digital Marketing
- Film and Recording Review
- Cognitive Flexibility
- Post-production Expertise
- Team Activity Coordination